

Meeting Notes
Education Subcommittee
March 7, 2012

Members Present :

Dr. Deborah Agnew, Billings Clinic
Dr. Jon Griffin, St. Peter's Medical Group
Paula Block, Montana Primary Care Association
Dr. Doug Carr, Billings Clinic
Dr. Janice Gomersall, Community Physicians Group
Carol Kelley, Bozeman Deaconess Internal Medicine Associated
Janice Mackensen, Mountain Pacific Quality Health Foundation

Interested Parties Present:

Fred Olson, BCBSMT
Rick Yearry, Regional Extension Center
Dr. Rob Stenger, Grant Creek Family Practice, St. Patrick's Hospital
Dr. Jay Larson, Independent Provider
Kristin Juliar, Montana Office of Rural Health

CSI Representatives Present :

Amanda Roccabruna Eby
Christine Kaufmann – Note taker
Dr. Bob Shepard--contractor

1. Roll Call, approve notes from last meeting

The meeting was called to order by its Chair, Dr. Deborah Agnew at 1:05pm. A member noted that Dr. Stengar was present at the last meeting and should be included as an interested party. Paula Block suggested the committee accept the notes and the group agreed unanimously.

2. Review draft slides from Webinar #1

CSI clarified that these were not the slides being developed for conferences and that for a short time, the project has taken a back seat to the webinars. Dr. Shepard was introduced as participating on the education subcommittee representing CSI. He and Dr. Agnew reviewed the slides and the outline in general and invited participants to submit specific comments to CSI staff via email after the meeting. Slides were combined from many places. Feedback was generally positive that the slides organize the message well and achieve what the subcommittee wants.

Dr. Griffin suggested the webinar talk about the national picture and Montana's place in that. The group thought that would be appropriate in the Commissioners slides for conferences and that there may not be time in the first webinar. Members agreed the final slide should be more than contact information, but a list of resources. They agreed stories are important in addition to data.

3. 1st Webinar

Numerous providers offered to present testimonials—Carol Kelly for Bozeman Deaconess, Dr. Agnew for Billings Clinic; Dr. Larson for the independent providers; Dr. Gomersall, as a provider who's not yet made the transformation but is convinced.

The group decided it needed at least one strong testimonial from a provider who has achieved the medical home and found the process empowering. They decided to have Drs. Shepard and Agnew present the slides and ask Dr. Sofianek of Bozeman Deaconess to present the testimonial. Others would be asked to participate on later webinars, as members thought there should be stories on each webinar. **Carol Kelly agreed to check with Dr. Sofianek about his availability and interest.**

The members agreed the webinar should be over the lunch hour for about 50 minutes with 10-15 for questions. They agreed to do a dry run for a few selected folks and get feedback. The group decided

March 22nd was a good date if Dr. Sofianek was available *[Update on 3/7—Dr Sofianek was not available and Dr. Agnew consulted with CSI staff and selected March 27th]*

Advertizing needs to go out right away. The group decided to use the list of those who had completed the survey as well as all the organizations who initially distributed the survey. (MHA, MGMA, AFP, AAP, ACP, etc)

CSI staff agreed to circulate a flyer internally as soon as Dr. Sofianek was confirmed and consider any conferences where the word could be spread.

The subcommittee reaffirmed that the webinar would be posted at the CSI site for future viewing, and asked CSI to set up a mechanism that allowed later viewers to submit questions.

4. Review upcoming conferences and discuss speakers

Members discussed upcoming conferences and indicated which ones they were planning to attend. **CSI agreed to contact conference sponsors and see if they were open to panels, workshops, or speakers on PCMH.** Montana Academy of Family Practitioners (AFP) is having a Colorado speaker on medical homes who will incorporate Montana information. **Carol Kelly will contact the Physician Assistant's conference to see if they would like something on the roll of mid level providers in PCMH.**

5. Assignments

Full subcommittee—Look through slide deck comment to CSI before the end of the week

Carol Kelly—Check with Dr. Sofianek's schedule immediately

CSI—send around flyer for review once Dr. Sofianek commits

CSI—assign someone to contact Dr. Wagner for the next webinar

CSI—update list and confirm speakers for conferences

Carol Kelly—Contact PA's about conference speaker

6. Meeting schedule

The group agreed to meet by phone on March 21 to make sure the webinar is ready to go. They also discussed meeting at the in-person Council meeting on April 4th.

The meeting adjourned at 1:02pm